

# Pesquisa em parceria sobre imprensa europeia



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# COBERTURA SOBRE O BRASIL Jan/Mar 2023

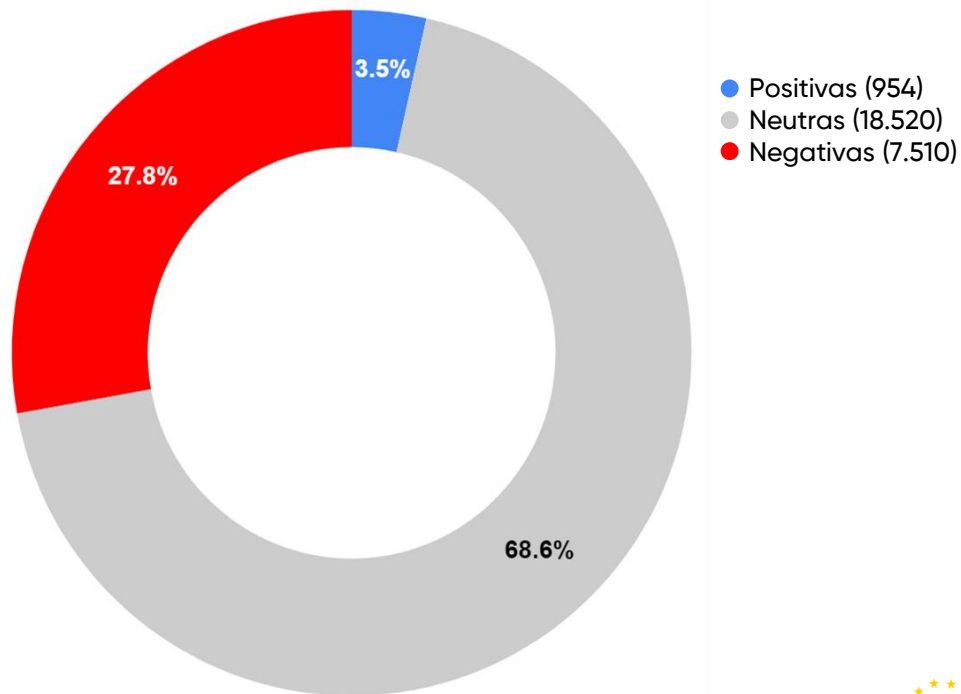
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2023



# Total

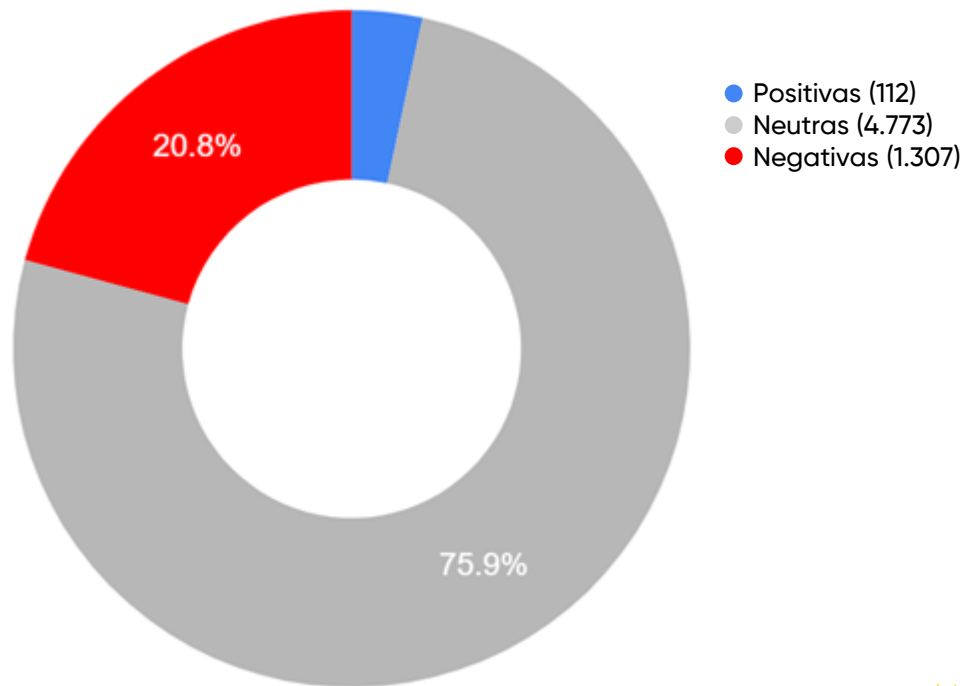
- Número de textos total: **26.984**
- Fontes: **2.682** veículos
- Geografia: **43** países europeus

## Sentimento geral



# Número de textos 6.296

## Sentimento geral





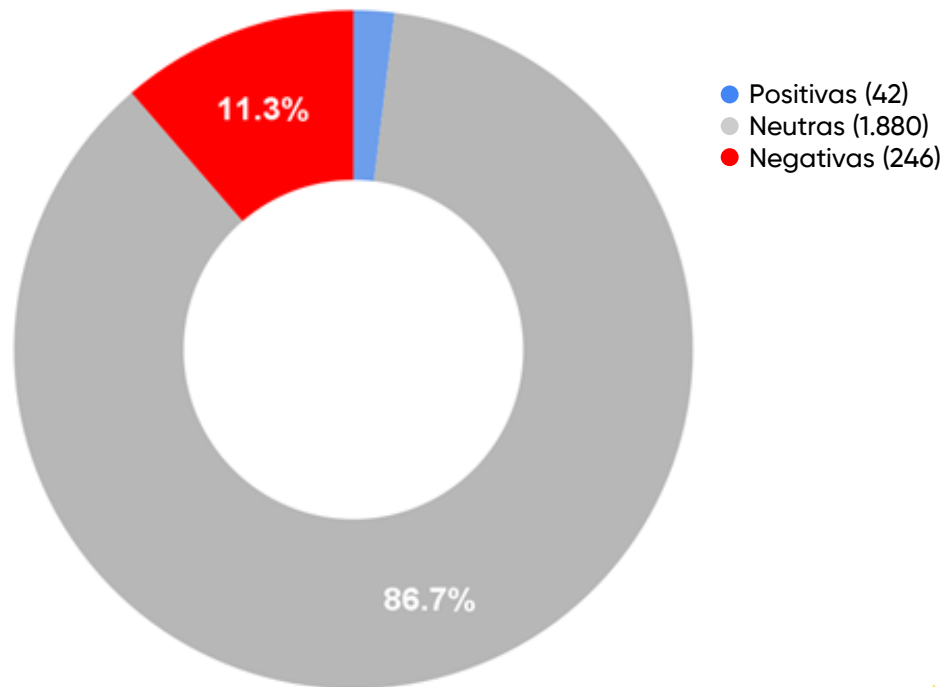


# INOVAÇÃO



# Número de textos 2.168

## Sentimento geral



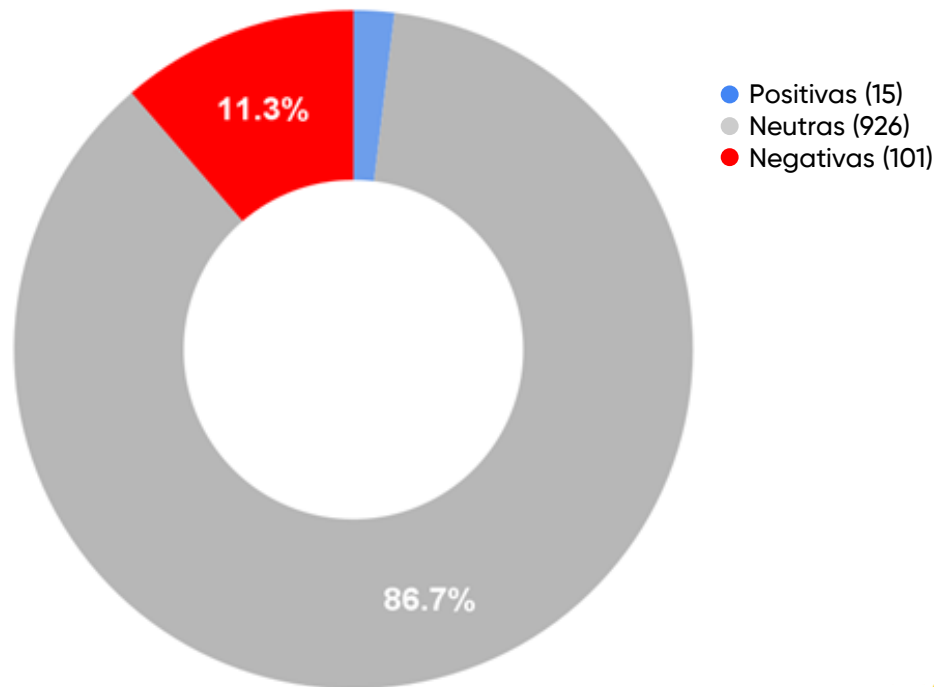


# Environmental, Social & Corporate Governance



# Número de textos 1.042

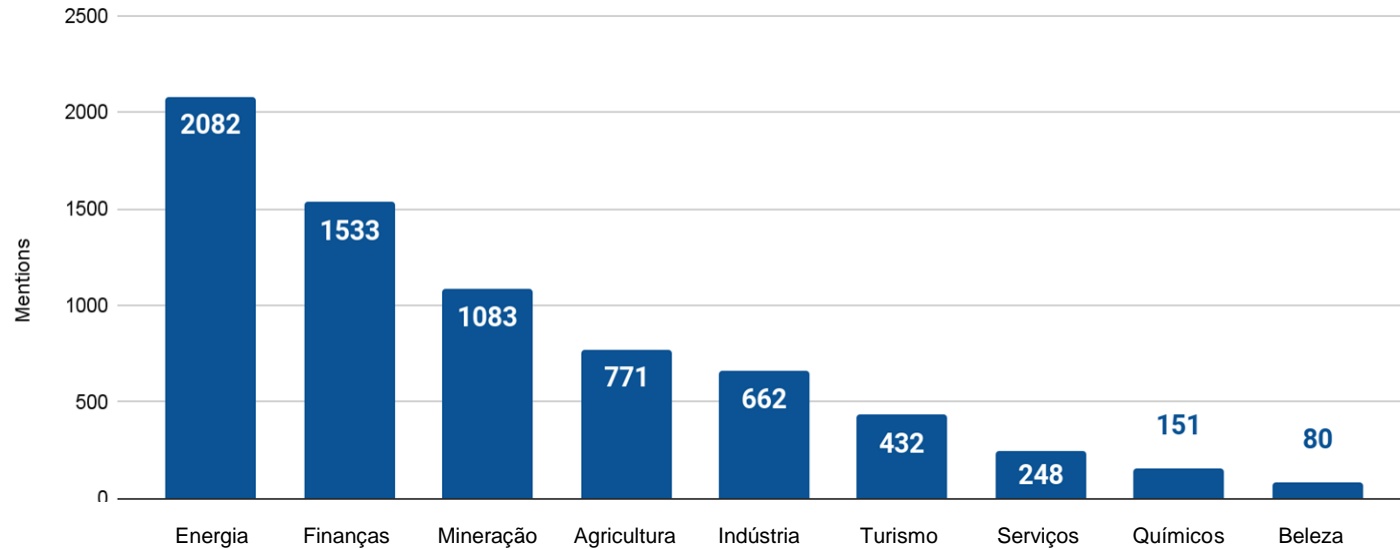
## Sentimento geral





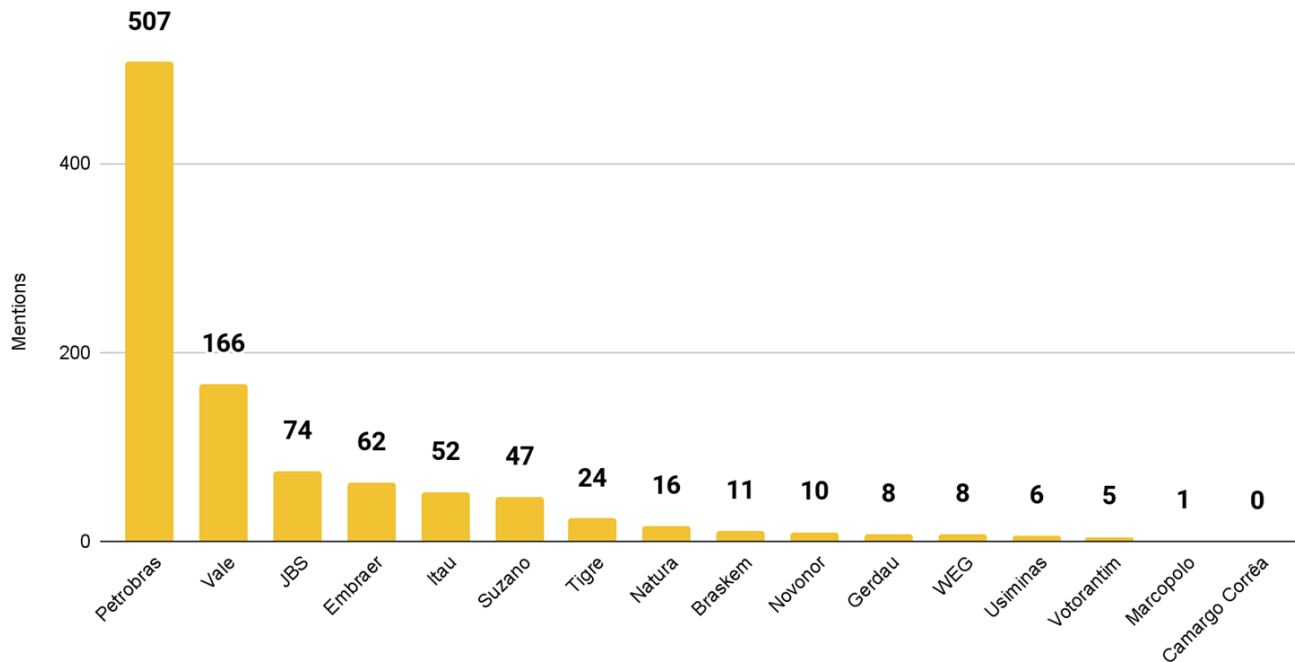
# Setores econômicos mais focalizados

## Número de menções



# Empresas mais mencionadas

Janeiro-Março 2023



# Outros temas relevantes no primeiro trimestre de 2023

# Adeus a Pelé

**BBC (UK) January 3,**

## **Pele's funeral: Brazil legend lying in state in Santos' stadium**

See the article [here](#).

Thousands of mourners queued through the night to pay respects to Brazil legend Pele, who is lying in state at the stadium of his former club Santos.

Pelé, Brazil World Cup winner and football legend, dies aged 82

- Pelé scored a world record 1281 goals in 1363 games
- Pelé tops our list of the top 100 all-time World Cup footballers
- Observer Archive from 1976: 'There is only one Pelé'



■ Pelé, one of football's all-time greats, dies aged 82 - video obituary

Pelé, the Brazilian virtuoso whose captivating skill and athleticism ensured he was universally regarded as one of football's greatest players, has died at the age of 82.

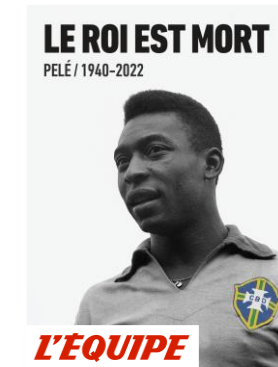
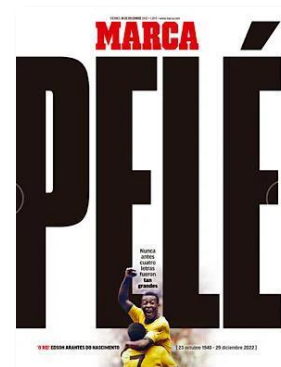


**Daily News (UK) January 3,**  
**כנרת**

## **Thousands line streets to bid final farewell to Brazil great Pele**

See the article [here](#).

Football's first world superstar Pele was laid to rest after thousands turned out to pay their final respects.



# Ataques de 8 de janeiro

**The Guardian (UK) January 8, 2023**

## Brazil congress attack: what we know so far

See the article [here](#).

Thousands of supporters of Brazil's far-right former president Jair Bolsonaro invaded the country's congress, presidential palace and supreme court.



**Le Monde**

Au Brésil, une attaque  
« sans précédent » contre  
la démocratie

**BBC (UK) January 9, 2023**

## Brazil Congress: 'Sad to think we've come to this point'

See the article [here](#).

In the hours after rioters tore through Brazil's most important democratic institutions, residents of an affluent Bolsonaro-voting area of Brasilia could still hear sirens in the distance.





# Crime organizado

**BBC (UK) March 18, 2023**

**Gangs sow terror in Brazil cities for third night**

See the article [here](#).

**Reuters (France) March 22, 2023**

**Brazil police bust gang plot to attack authorities, public servants**

See the article [here](#).

**3 dead in rioting blamed on gangs in Brazil's northeast**

By CARLA BRIDI March 16, 2023



# Povos originários

bywire

## Brazil readies task force to expel miners from Yanomami lands, officials say

See the article [here](#).

**FT** FINANCIAL TIMES

Brazil [+ Add to myFT](#)

### Brazil's indigenous tribes suffer new degradations at hands of illegal miners

Yanomami people among most frequent victims of prospectors who have flocked to their demarcated lands in search of gold



EFE:Verde



3 De Febrero, 2023 Redacción EFEverde

BRASIL INDÍGENAS

### Río de la tierra yanomami se tiñe de amarillo por la contaminación de minería ilegal

Boa Vista (Brasil) (EFE).- El río Mucajai, que baña la tierra indígena de los yanomamis, en el norte de Brasil, está teñido de un color amarillo intenso causado al parecer por los metales pesados que usan los mineros ilegales, según comprobó EFE en un sobrevuelo por la región. Contaminación de los metales pesados de la [...]

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# Caminhos diplomáticos

Radio Francia Internacional January 23, 2023

## Brazil's Lula in Argentina to 'rebuild bridges' in first foreign trip

See the article [here](#).  
Lula da Silva started his first foreign trip



Radio Francia Internacional January 28, 2023

## Brazil police bust gang plot to attack authorities, public servants

See the article [here](#).



DailyMail (UK) March 23, 2023

## Lula's China visit to refresh Brazil ties with pragmatic approach

See the article [here](#).  
By 2021, investment by Chinese companies in Brazil recovered to the level of 2017.

**ISSO SIGNIFICA CRISE DE IMAGEM?**

**FALTA DE PROTAGONISMO.**



# Vinhos chilenos

# ADVISOR

WINE INDUSTRY NETWORK

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INDUSTRY NEWS RELEASES WINE BUSINESS

## Wines of Chile USA Launches Sustainability 365 Campaign Builds on Strong 2020 Performance

Afternoon Brief  
wine industry newsletter  
Free Subscription

ark, NY, April 15, 2021 – Chile, the surth largest wine exporter and sixth ource of wine imports in the U.S., d an encouraging performance in th U.S. retail sales compensating for a it pandemic-related drop in on-premise . Chilean wine imports performed rly well in the \$10-\$15 segment, 5.7% in 2020. Growth also proved to stable than that of other wine imports during the same period.



lontes Sr., President, Wines of Chile, credits resilience in the U.S. market to the e strength and brand recognition of Chilean wines at retail, with consumers o tried-and-trusted brands during a tough year. But: "The pandemic has forced ilve, plan for uncertainty, become better at what we do, build more with less, and ct with consumers as never before."

### Recent Job Postings

#### Outside Sales Representative at Andwin Scientific (California, USA)

April 17, 2023

Job Overview: Anwin Scientific specializes in laboratory equipment and supplies. The wineries of California, specifically in the Coastal, Napa and...

#### Regional Sales Manager, Northwest at Maisons Marques & Domaines (Oregon, USA)

April 7, 2023

Maisons Marques & Domaines USA Inc. (MMD USA) was founded in 1987 as the U.S. sales and marketing arm for Champagne Louis Roederer and its California...

#### USA Winery Opportunities and Visa Services at CAEP (USA)

April 6, 2023

# Gastronomia peruana

## 10 Reasons Why Peru is One of The World's Top Gastronomy Countries

SOUTH AMERICA | PERU



Cuzco de camarones | © All Peru/Pixor

# Café colombiano

The Colombian Coffee The Land of Colombian coffee The Land's Program Denomination of Origin 'Café de Colombia' Colombian coffee P&G

## LIVE THE COLOMBIAN COFFEE

LIVE THE COLOMBIAN COFFEE

The advertising of Café de Colombia has been memorable for almost half a century, not only in the country, but around the world.